

9 SEO Tasks You Should Do Every Month (at least!)



⊗-⊗- **1. Crawl** your website using a professional tool like SEMRush, or a tool like Screaming Frog, which is free to crawl up to 500 URLs.

2. Audit your backlinks to identify toxic backlinks.

3. Check Search Console for crawl errors.

5. Update Google My Business and Bing Places listings regularly.

- 6. Update and refresh old content.
- 7. Update plugins.
- 8. Monitor your SSL certificate to make sure it doesn't expire.



4. Monitor site speed and make improvements as needed.

9. Monitor your performance by tracking keywords and checking your Analytics and Search Console data.



Contact us to learn more!

www.SidecarGlobal.com