

# SMART Goals Guide



Use this template to create a S.M.A.R.T. goal. Start at the top with an unclear goal and work through the SMART prompts to create an intentional, measurable goal.

**Vague Goal:**

What are the **specific** details of the goal I am looking to achieve?

What data targets can I use to make sure my goal is **measurable**?

Do we have the resources needed to make this goal **attainable**?

How is this goal **relevant** to our association's priorities and initiatives?

How can I plan ahead to ensure this goal is reached in a **timely** manner?

**SMART Goal:**